



Sponsorship Information

Sunday – Wednesday
August 26, 27, 28 and 29, 2018
Mohegan Sun Convention Center
Uncasville, CT

Title Sponsors:

John D'Amelia and Associates

Waterbury, Connecticut



Committee: Bob Williams, Jr. Chairman, CSC Serviceworks
John D'Amelia, Co-Chairman, J. D'Amelia & Associates
Greg Shpak, NAHRO, Co-Chairman
Kate Forcier, Wethersfield Housing Authority
Vicente Ithier, Imagineers, LLC
Mitzy Rowe, Bristol Housing Authority
Jeffrey Arn, Norwich Housing Authority
joseph D'Ascoli, Manchester Housing Authority
Jessica Olander, CONN-NAHRO

PROGRAM AD BOOK

An ad in our Program Book is an exceptional way to show your support to CONN-NAHRO and for your business to reach over 100 housing authorities in Connecticut. Many housing authority staff members and executive directors use the Program Book throughout the year as a reference guide for purchasing to find vendors and service providers. Other housing authorities place an ad to show their support to CONN-NAHRO or Connecticut public housing, in general.

The booklet is 8 1/2" X 5 1/2 ". We will gladly accept your camera ready copy or use your previous ad copy. You may also provide pertinent information and leave the ad design to us.

Full Page - \$200

Half Page - \$125

Quarter Page (business card) - \$75

Patron (one-line name listing) - \$30

There are two ways to register—through our online system at www.conn-nahro.org (see the link under The Latest News or look for your email invitation) or return this form with a check and mail to:

CONN-NAHRO, 701 Hebron Avenue, 3rd Floor, Glastonbury, CT 06033

Company/Agency Name: _____

Contact Person: _____

Email Address: _____ Phone: _____

Address: _____

Town: _____ St: _____ Zip: _____

Full Page: _____ Half Page: _____ Quarter Page: _____ Patron: _____

Total Amount Enclosed: \$ _____

AD COPY INSTRUCTIONS:

Please remember to provide your ad copy to Jessica Olander as soon as possible or by July 30 2018. If you prefer, we can use your ad copy from last year's program book; just let me know.

Please email your ad copy in a PDF or JPEG file as soon as possible to admin@conn-nahro.org.

The booklet is 8 1/2" tall x 5 1/2" wide in black and white, no color. Please send me your ad copy in either a PDF or JPEG file format.

You can orient your ad either vertically or horizontally; most ads are vertical. The ad copy sizes are:

Full page 7.5 tall by 4.5 wide

Quarter page 1.75 tall by 4.5 wide

Half page 3.5 tall by 4.5 wide

Patron ad is a one-line listing in a group of names

2018 CONN-NAHRO Convention Sponsorship Categories & Benefits
(All our Sponsors will receive colorful Sponsor Ribbons on their name badges.)



Title Sponsor: \$7,500 Thank you to

- Company or organization listed as title sponsor in all convention marketing and communications
- Company name on front page of convention Program Book
- Full page "Thank You" insert inside Convention Registrant Notebooks
- Free website sponsorship on CONN-NAHRO's homepage for a full year
- Recognition at lunches, Reserved table at all lunches
- Prominent signage at all events throughout the entire Convention
- One Exhibitor Booth with prominent space inside Salon A including electricity
- Free full-page Company/Organization ad on a prominent page of the Program Book
- Recognition in an ad featuring all of our Sponsors in the Program Book as a TITANIUM Sponsor
- Full convention registration for up to 4 attendees
- Hotel accommodations of 1 double room for 3 nights
- Featured on Sponsor signage throughout the Convention

PLATINUM Sponsor: \$5,000

- Full page "Thank You" ad on prominent page in Program Book
- Prominent signage at all events throughout the entire Convention
- One Exhibitor Booth with prominent space inside Salon A including electricity
- Free full page Company/Organization ad on a prominent page of the Program Book
- Recognition in an ad featuring all of our Sponsors in the Program Book as a PLATINUM Sponsor
- Full convention registration for up to 4 attendees
- Featured on Sponsor signage throughout the Convention

GOLD Sponsor: \$2,500

- Prominent signage as a GOLD Sponsor throughout the entire Convention
- Free full page Company/Organization ad on a prominent page of the Program Book
- Recognition in an ad featuring all of our Sponsors in the Program Book as a GOLD Sponsor
- Free one-day convention registration for up to 2 attendees
- Featured on Sponsor signage throughout the Convention

SILVER Sponsor: \$1,000

- Prominent signage as a SILVER Sponsor throughout the entire Convention
- Free full page Company/Organization ad on a prominent page of the Program Book
- Recognition in an ad featuring all of our Sponsors in the Program Book as a SILVER sponsor
- Free one-day convention registration for 1 attendee
- Featured on Sponsor signage throughout the Convention

BRONZE Sponsor: \$500

- Prominent signage as a BRONZE Sponsor throughout the entire Convention
- Free half page Company/Organization ad on a prominent page of the Program Book
- Free attendance for 1 person at either the Monday Night or Tuesday Night Reception
- Recognition in an ad featuring all of our Sponsors in the Program Book as a BRONZE Sponsor

CONN-NAHRO values all of our business partners and we continually strive to provide you will the highest level of recognition and value for your support to the Chapter and our community members. Your sponsorship, at every level, will be noted on prominent signage throughout the entire Convention – by our Registration Table, in our program ad book, in the Ballroom where all meals are served, and during our evening receptions.

"Thank You Again" for Being a Part of the CONN-NAHRO Family!
For questions, contact Jessica Olander at (860) 430-4971 or admin@conn-nahro.org